

BE WATER LAMP

BY
WAW COLLECTION®



GERMAN
DESIGN
AWARD
WINNER
2021





WAW COLLECTION brand was born in 2019, from the desire to develop, produce and sell furnishing accessories, lighting and design objects, under the creative direction of **Fernando Correa**.

Architect and designer of Mexican origins and Italian-American professional training, Correa has been combining elegance, simplicity, love for details, new trends and the wise use of carefully selected materials for over twenty years.

The name WAW, taken from the onomatopoeic exclamation wow, draws its inspiration from the concept of wonder and amazement. Hence the desire to create a series of design objects and furnishings able to tell, amaze, surprise and excite, involving both the space in which they are connoted and those who observe them.



BE WATER LAMP

PATENT PENDING

WAW COLLECTION

presents

BE WATER lamp

an award-winning kinetic wall wash recessed linear modular decorative LED lamp

The light emitted by the lamp, through refraction, passes through the deformed borosilicate glass cylinder that rotates on its axis by means of a motor and thus projects upward fluctuating flares of light in continuous movement. The final effect is that of sunlight reflections which, breaking on the surface of the water, create dancing optical games on the surfaces they touch.

The lamp consists of a motor block unit, an anodized aluminum base support module with LED light source and one of cylindrical borosilicate glass with a handmade irregular surface, which makes each product different and unique. To create the desired effect, it is necessary to insert it inside a luminous groove grazing the wall.

BE WATER Lamp can be purchased from a minimum of one to a maximum of five modules for motor, depending on the desired length.

Winner of the 2021 German Design Award in Excellent Product Design for the Lighting Category.



I find inspiration in everyday life, many things inspire me in nature and the simplest things attract me. I've always been attracted by the soothing and hypnotic effect the sunlight reflected on the moving surface of water makes against vertical walls specially under bridges.

HYPNOTIC

It is the same effect we see on the sides of the boats when in a certain hour of the day the sun rays bounce on the sea and dance on its hull.

INSPIRATIONAL

Just as the waves in an ocean wash continuously back and forth the sand on the beaches.

MOTION

CHALLENGE

The challenge was to create a kinetic lamp that reminds us of water without it. Creating the same reflection effect can be made also by refraction. I did several experiments using bottles, glass, acrylic searching the right effect.

DESIGN

This effect can be created with projections but the problem is to prevent the shadows of people. So it is necessary to reduce the distance between source and target to prevent this. I figured out a cylinder was the shape we needed. The round surface would repeat itself turning on its central axis and could be placed along a wall, giving us continuity.

SHAPING

An irregular surface of a glass cylinder was created just like the moving water surface.



We came up with a recessed lamp within a light cove. It is a linear modular LED lamp. One single motor can rotate a glass cylinder, or two, or three...up to five, with traction, achieving any wall length.

Be water is a decorative lamp that transmits the sense of water, as reflected waves are projected onto a wall. When you stare at it, your mind concentrates on the movement and follows it, when out comes another movement it repeating itself... conveying a sense of relaxation and well-being.

Water as self-inquiry,
water as an art of empathy,
water as an art of listening,
water as one of the greatest sources of inspiration

You can be still and calm, float as water foam or you can be strong and powerful like a raging sea. It all depends on one self and how you let water reflect your inner nature.

...BE WATER

L I G H T U P Y O U R S E N S E S

COMPLETE THE BE WATER lamp EXPERIENCE WITH COLOR VARIATIONS, SCENT AND SOUND

First water, then fire with the ardor of its flames, air represented by the phenomenon of the northern lights and finally earth inspired by lavender fields in Provence, are the different color variations proposed thanks to accessory filters* that can be applied directly on the aluminum base.

Integra Fragrances has created for WAW COLLECTION bespoke room fragrances* inspired by the four elements. BE WATER lamp and its chromatic and fragrance variations BE FIRE, BE AIR, BE EARTH are able to create a sensorial experience within the environment that hosts it, inviting you to immerse yourself completely in the contemplative suggestions of relaxation and well-being.

The packaging includes a 30 ml room fragrance sample and a QR Code from which you can listen to four recommended relaxing music playlists, inspired by WATER and the other natural elements. These complements are offered to complete your BE WATER lamp multisensory experience.

*sold separately

BE WATER



SCAN FOR VIDEO

THE SCENT OF WATER

| | |
|---|--------------------|
| I | |
| F | Integra Fragrances |

FOR
WAW COLLECTION

MARINE - SALTY - MINERAL



A hymn to water in its most vital, most accessible version. In the head notes the juicy peel of bergamot and the bitter note of petit-grain blend with the salt of a rippling wave. It's a fleeting instant, the time of a splash that smells of sun, and water skims the air, the two elements become one. Soon vitality, energy and freshness reveal the most reassuring and comfortable soul of water, well represented by a soft and delicate floral heart. At the bottom an ambery and musky facet, punctuated by the dryness of cedarwood, cradles us in the eternal lullaby of the waves. The familiar sound that most of all makes us dream.

THE SOUND OF WATER



SCAN QR CODE FOR
RELAXING MUSIC COMPILATION

BE FIRE



SCAN FOR VIDEO

THE SCENT OF FIRE

| | |
|---|--------------------|
| I | |
| F | Integra Fragrances |

FOR
WAW COLLECTION

DARK - SMOKY - HYPNOTIC



Fire is the element that since its discovery has never ceased to fascinate and enchant man, with its destructive power and its warmth necessary for protection and life. This fragrance is made unique by its power: it assails us with overwhelming intensity, almost frightening us, until we feel its familiarity intertwined with a deep, mysterious soul, attracting and hypnotizing us. In the head notes, the spices lifted by a hint of citrus draw the sparks of a cheerful, crackling fire. Soon the smoke spreads and darkens everything: the woods are dyed black and crumble into ashes, while a dark, smoked aura envelops us, leaving us bewitched and breathless.

THE SOUND OF FIRE



SCAN QR CODE FOR
RELAXING MUSIC COMPILATION

BE
AIR



SCAN FOR VIDEO

THE SCENT OF AIR

| | |
|---|--------------------|
| I | |
| F | Integra Fragrances |

FOR
WAW COLLECTION

SPARKLING - EXPLOSIVE - ICY



Cold but bright, bold but subtle, intense but enchanting. Never equal to itself, it floats in the ether leaving us a message, then its opposite. The green unripe note of lime and petit-grain brings our nose into a chilly atmosphere with no rain. The air is suddenly dry and motionless. An explosion that leaves us astonished, surprised, enchanted. Breathing full lungs we feel a more welcoming vein, offered by the tea leaves and the slightly powdery note of violet. At the bottom some ambery nuances seem to reconnect us with the earth, in a combination of elements in constant evolution.

THE SOUND OF AIR



SCAN QR CODE FOR
RELAXING MUSIC COMPILATION

BE EARTH



SCAN FOR VIDEO

THE SCENT OF EARTH

| | |
|---|--------------------|
| I | |
| F | Integra Fragrances |

FOR
WAW COLLECTION

FRESH - PUNGENT - REASSURING



The start is fresh but soft. The aromatic notes of lavender blend with the anisate notes of basil, softened by an ambery nuance and the contrasting light and shadow effect typical of incense. The soil is dry under our feet, the dusty dryness of cedarwood dries our nostrils out. At the first drops of rain the aromatic sap streams stored in the soil evaporate inebriating us with their aroma. Dry leaves, unripe twigs, damp rocks, shoots, shrubs and lichens, in a continuous alternation between dryness and humidity. The spearmint, cold and pungent, slowly indulges in the soft, creamy sandalwood and the warm, resinous notes of amber. It is the reassuring embrace of Mother Earth.

THE SOUND OF EARTH



SCAN QR CODE FOR
RELAXING MUSIC COMPILATION



A P P L I C A T I O N S

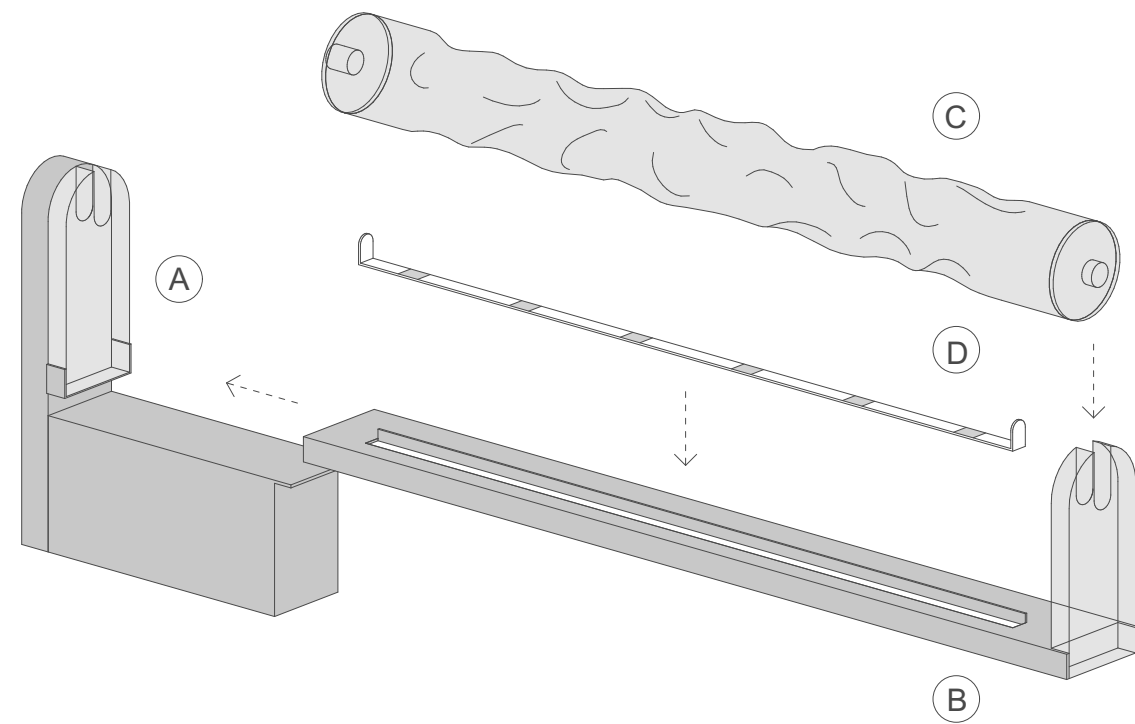
The house and all its spaces, thanks to BE WATER Lamp, becomes a window to the outside world that invites to a moment of contemplation and meditation, to linger and to reflect, where light and its suggestions are the protagonists.

Nature thus becomes indoor, it comes to life within a familiar environment, awakening the senses and psychophysical balance, transmitting feelings of well-being that involves the body and mind, accompanying all the activities and the different moments of daily domestic life. The house comes into agreement with the outside and projects colors and movements on its interiors, urging an ideal escape from the walls that compose it.

A moving light effect emitted by a hidden body that transforms and characterizes the surrounding environment, capable to be adapted within the world of wellness, hotels, restaurants, suitable for reception and waiting areas.

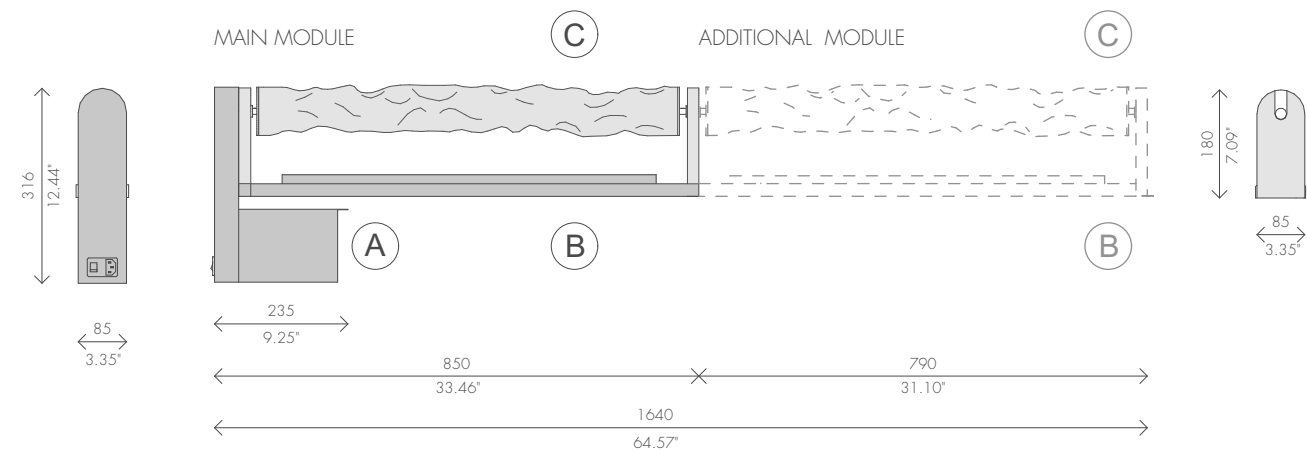
MAIN MODULE

(including motor)

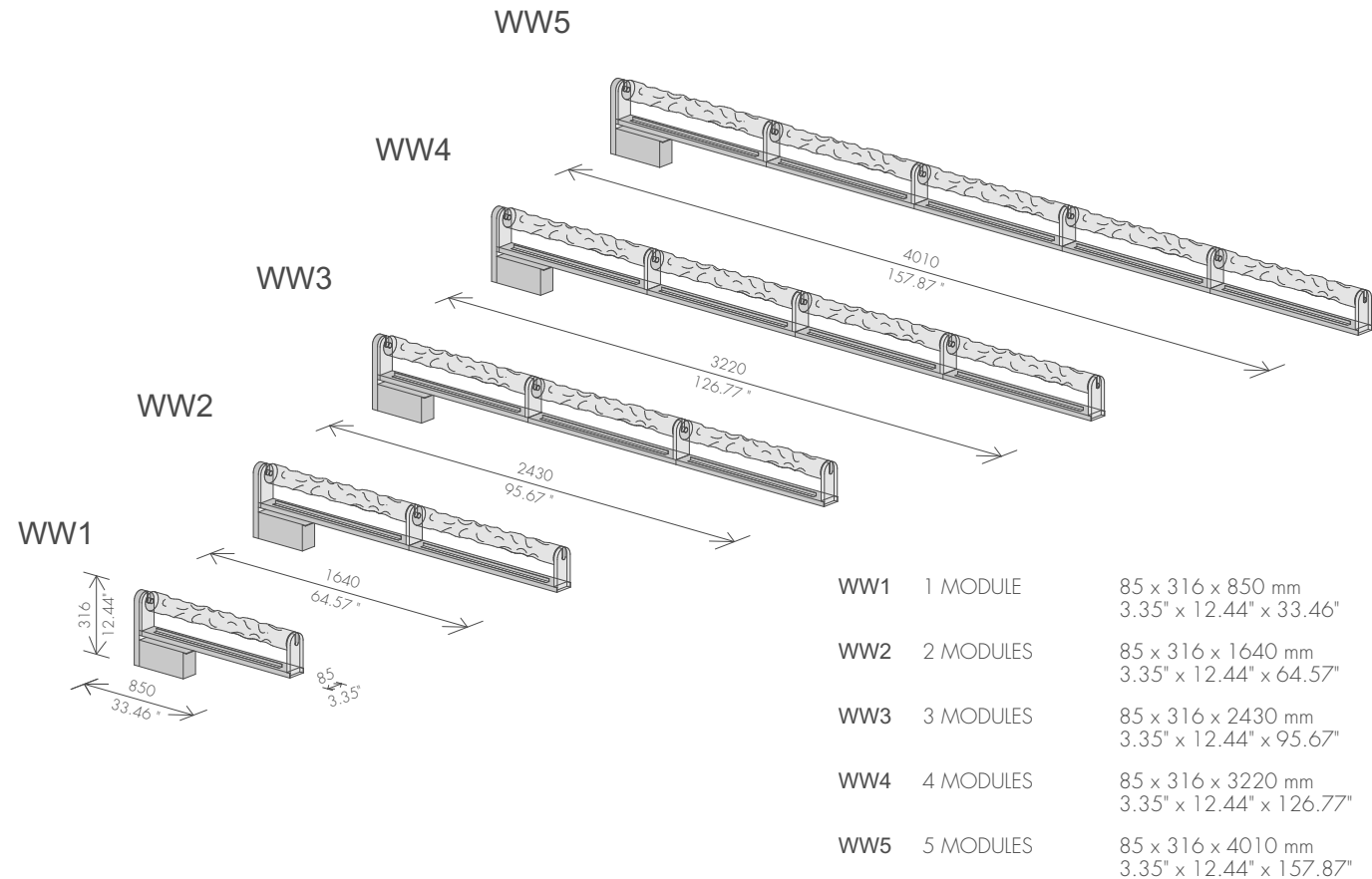


- A. MOTOR BLOCK UNIT
- B. BASE SUPPORT MODULE WITH LIGHT SOURCE
- C. CYLINDRICAL GLASS WITH IRREGULAR SURFACE
- D. COLORED FILTER ACCESSORY (OPTIONAL)

ADDITIONAL MODULES



CHOOSE HOW MANY MODULES



INFO AND TECHNICAL DATA

Kinetic wall wash recessed linear modular decorative LED lamp to be concealed in a cove (not included). Each lamp consist of a motor block unit (A), a base support module with light source (B) and one cylindrical glass with irregular surface (C). Up to 5 modules can be attached to a single motor.

Dimensions: 85 mm deep, 316 mm high, 850 mm length main module (including motor), 800 mm additional module

Materials: Anodized aluminum, folded galvanized sheet, deformed borosilicate glass cylinder and acrylic

Light source: 2700 K, 9.6 W, 775 lm
3000 K, 9.6 W, 864 lm
4000 K, 9.6 W, 900 lm (upon request)

Power supply: 220 - 230 Vac, 50 Hz
115 Vac, 60 Hz

Accessories: BE FIRE, BE AIR, BE EARTH
colored filters in plexiglass
(sold separately).
Length dimension: 650 mm

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